Carmel Pine Cone

Saturday, March 22, 1924 CARMEL-BY-THE-SEA, CALIFORNIA Vol. X, No. 7

Notables in World of Poetry Wed in Carmel

A marriage of more than usual interest took place in this city at 4 o'clock Thursday afternoon. The parties to the alliance were Clinton Scollard and Jessie Belle Rittenhouse. The officiating clergyman was Rev. Fred Sheldon of the Carmel church and the ceremony took place at the home of the bride on Camino Real.

Clinton Scollard, man of letters and professor of English, is known to thousands through his published verses, chief among [illegible] Vale of Shadows and Other Verses of the Great War." Some of his local gems have appeared in the Pine Cone.

Miss Rittenhouse is the founder of the "Poetry Society of America"—a conspicuous achievement—and is a poet and lecturer of unusual ability. She established "The [illegible] of Dreams" and an anthology termed "Book of Modern Verse."

At the conclusion of their honeymoon in and about San Francisco the couple will return here for a time, afterward working and playing in the Berkshire country and in Carmel.

Golden Wedding Anniversary of Carmel-by-the-Sea Couple

FOR several years there has been residing in Carmel a charming and interesting little Scotch couple. They have traveled about quite a bit, both in the United States and abroad, they have seen much and experienced much; but for all that, they are delighted to call Carmel their home.

[illegible] reside after many years in the East. They are the aunt and uncle of Mrs. Janet Carroll of Pebble Beach.

Next Thursday, March 27, the O'Haras will celebrate their fiftieth wedding anniversary at the home of Mr. and Mrs. George L. Carroll at Pebble Beach. They were married in Glasgow, [illegible]

A unique invitation and announcement of the affair has been printed and already the mails are carrying the tidings to the four corners of the earth.

Russian Musicians Capture Audience

One of the finest concerts ever presented on the peninsula was given Thursday evening in the Monterey high school auditorium by the noted Cheruiavsky Trio. These extraordinarily gifted young musicians not only gave ample evidence of their brilliant powers as soloists, but in their ensemble playing showed perfect unanimity and splendid musicianship.

The artists took such evident delight in what they were doing that [illegible] from the very first [illegible] fection spread to the audience. In this connection one of the most interesting and significant features of the concert was the spontaneous response of the two hundred school children present. Ordinarily chamber music has been regarded as suitable only for "highbrows" in music, but Thursday evening [illegible] strated that the love for good music is instinctive in children and will not be denied, notwithstanding the jazz that has been dinned into their ears for the past decade.

These children were the guests of public-spirited music lovers of the peninsula.

The next concert will be given by Ossip Gabrilowich, pianist, on Friday, April 25.

Slevin Consents to Be Treasurer Candidate

Carmel, March 20, 1924

Mr. W. L. Overstreet,
Editor The Pine Cone:—

In view of the publicity regarding the office of treasurer of this city, I beg to make the following explanation:

I had not intended to again enter the campaign for this office, but at the urgent request of friends, I have consented to hold it for another term or as long as I am in a position to handle it, provided I am favored with a sufficient number of votes at the coming election.

I had no desire to monopolize the office and wished to give others a chance to attain it without interference on my part. Any opponents will be assured a fair race for the office.

Proof that I was not influenced by the 100 per cent increase in salary would be my warrant for the usual $5 as in the past. This would serve to prevent a drain on the treasury and also avoid placing me in the ranks of the nouveau riche.

Assuring the voters of this city of my appreciation of the confidence placed in me in the past, I am,

Very respectfully,
L. S. Slevin

Desert Country Attracts Artists

The three artists who set out from Carmel for the Palm Springs desert country about two weeks ago, Arthur J. Hammond, Edmond Kingsbury and Harold Knott, enjoyed a fine trip southward, a night being spent at both Santa Barbara and Redlands en route. They have found abundant material to interest and inspire them.

Writing to friends here, Harold Knott, after remarking that up to the present the weather in their vicinity has not been unpleasantly hot but with quite cool nights, describes the "desert subjects and effects as most charming." A mountain fringe provides rich food for the trio of color-sensitive souls. They are steadily at work with brush and canvas and we may look forward to a real treat when we are permitted to view these desert gems.

Next Tuesday is the final day for filing candidacy affidavits with the city clerk. Four affidavits have been filed.

Musical Society Pleases Carmelites

By J. Taylor Loomis

The audience which gathered at Arts and Crafts last Friday evening gave a warm welcome to the Pacific Grove Musical Society, and in generous applause and appreciation made amends somewhat for the many unoccupied seats.

The work of the well directed chorus was smooth and pleasing, and Eleanor King's novelty number won much applause, for the warble in her throat might well deceive even the feathered songsters she so ably imitated.

The treat of the program was Spencer Yates' rendition of Wieniawski's beautiful "Legende," and the two encores to which he so modestly responded. His fine technique, rich tonal work and dramatic interpretation gave the audience a real thrill.

The large orchestra was a genuine surprise. L. E. M. Cosmey has accomplished the clean attack and precision of ensemble; and if at times the brasses and drums were a little insistent, it will be remembered that even in seasoned orchestra these sections are not easily controlled.

The strings did excellent work, and any slipping of the other instruments was quickly and efficiently covered by the violins.

The well loved strains of the old "Mikado" invited a repetition, and the difficult numbers of "Tannhauser" and the "Merry Wives of Windsor" were creditably accomplished; though lighter numbers well within their powers of interpretation might have been preferred.

A word of praise also for the accompanists, whose difficult art, though littel appreciated, is very vital to good results.

The general expression of the audience as it dispersed was, "Good work; we enjoyed it."

Young Movie Actor to Lead Modern Children's Crusade

Jackie Coogan will forsake the movies for ten weeks this summer in order to lead a modern "Children's Crusade" throughout the United States in an appeal to the children of America for a million dollar shipload of foodstuffs for the destitute orphan children of the Near East and then will sail in person to deliver the gifts to the Near East orphans in Greece, Palestine and Syria, it became known when Charles V. Vickrey, general secretary of the Near East Relief, made public a letter from Mr. John H. Coogan, Jackie's father, giving his consent to the trip.

Belinda Serenely Takes the Town

Belinda—Belinda— Did you ever think it was an ugly name? Say it over two or three times and feel how an old-fashioned delicate fragrance seems to grow round it.

You'll be saying it more than two or three times these days if you are one of those shapers of destiny who converse under the pine trees on Ocean avenue. For the posters are out for Belinda, and there's a new car called the Belinda Beauty, and there are seven cats named Belinda and three dogs — no, four now, named Belinda. And Ivy Basham is going to introduce a new drink, the Belinda Special, and Delos Curtis will proudly present the Belinda All-day Sucker.

All that for you who are not privileged to slip into the semi darkness of Arts and Crafts Theatre to watch the rehearsals. For us, the fortunate who can persuade Arthur Cyril that we have some right to be there, Belinda will always mean the poise, the exquisite finish and charm of Marian Daniels' work, and the sure grace of her stage walk. And with her will be the statesque Eva Bickle and Helen Judson doing a part as different from her Alice in "Wild Oats" as—well, as Arthur Cyril as Elsie Lindsay.

And there is Tom Bickle, the utterly dependable, as one producer calls him, and Jack Flanner as a young lover; and there's a piano for him. Mr. Murphy is making French doors, and Rhoda Johnson observes, "No, I'm not costuming it, thank Heaven, but my entire living room is going to be on the stage—there! She's sitting on my davenport now."

It will be quite a momentous occasion, for a lot of things are going to happen for the first time, such as the use of Jimmy Worthington's marvelous new camera, and the plants used for decorating the sets will be from the gardens of Mrs. Helen Wilson.

There will be two night performances—no matinee.

To be Married Today

There's to be a charming little wedding at Carmel All Saints' at 5 o'clock this afternoon.

Miss Margaret M. Clute, granddaughter of Dr. and Mrs. Charles A. McCollom of this city, and Allen G. Benson, whose family reside in Huntingdon, Pa., are to be united by Rev. A. B. Chinn.

Friends of the couple are cordially invited to attend the ceremony.

The newly-weds will make their home at Stanford University.

Local Scientist Camera Genius

After being more or less in retirement since last year's eclipse expedition, James H. Worthington, local scientist and astronomer, is again to the fore. It is reported that he has perfected a camera by which photographs may be obtained by starlight.

It is further reported that he has perfected a camera which, after an exposure of its lens for one second, will record perfectly details of a scene as revealed by moonlight.

And again, he has a camera that works eight times faster than the fastest known camera of today and he is now working on a camera that will be capable of making 16,000 exposures a second.

All these achievements promise completely to revolutionize astronomical motion picture, commercial and photography.

Keith Wakeman May Appear in Carmel

A very prominent visitor here over the last week-end was none other than the internationally known actress, Keith Wakeman. She is a playwright as well.

Miss Kakeman is a California girl, of whom her city, Oakland, may well be proud. The world around she has achieved remarkable stage success, appearing with such well known players as Robert Mantell, the Ben Greet Players, Otis Skinner and E. S. Willard.

The best part of this little story is that Miss Wakeman was here to consult with Arthur Cyril as to playing here this coming summer. She has played all of Shakespeare's great women, and her Lady Macbeth is said to be second to none.

Former Statesman on Peninsula

A notable figure at Del Monte this week was ex Congressman William Kent, who, during his activities in two congresses, became quite a public figure. Mr. Kent has retired from public life and is now living in Kentfield, Marin county, California. He is a golf enthusiast.

PINE NEEDLES

Mr. and Mrs. Romelly Foote are in Carmel from Colorado, and will be here for some time.

Mrs. J. L. Fulton is to spend the summer in her cottage, The Anchorage, on North Casanova street.

Early Carmel sojourners will be cartoonist Jimmy Swinnerton and wife. They were here several months ago.

Mrs. Roberta Leitch and Miss Blanche Tolmie motored to Santa Barbara to witness Ira Remsen's "King Solomon."

Young Ross Burton is making his home at the Hilliards during the visit of his father, Dr. A. E. Burton, in Flagstaff, Arizona.

A tract of land down the coast has been sequired by John E. Marshal of Pasadena, upon which will be erected an outing place.

The Arthur Browns of Piedmont will be here shortly for a month's stay—April 10 to May 10. They have rented the Botke house.

Now it's a family of four. Major and Mrs. E. Banks Gwyther are celebrating the arrival of a son, who came into the world last Sunday morning.

The California Writers' Club will hear an address by Robert Welles Ritchie in Oakland this afternoon. He is there at the invitation of Miss Clara Maxwell Taft.

Mrs. Valentine Mott Porter has gone to Southern California, but will return in time for the city election. On her way down she will stop at Santa Barbara to see "King Solomon."

Election of a school trustee for our public school, yclept Sunset, takes place next Friday, 1 to 6 o'clock, at the school house. Let's have a big vote. Dr. A. E. Burton is the only candidate so far.

Mr. and Mrs. George Rutherford of Alameda and Mr. and Mrs. Conrad T. Jansen of San Jose were week-enders here. Mrs. Rutherford and Mrs. Jansen are sisters of Mrs. Irene Cator and Argyll Campbell.

F. W. Carroll has returned from Los Angeles, where he has spent the last fifteen days with friends and relatives. Mr. Carroll states that the southland is getting quite a little of the much needed rain.

Mrs. Herbert Jenks who was Wyckliffe Covington when she lived here about two years ago, arrived from Chicago this week to visit with her mother, Mrs. R. W. Covington, who recently returned from Bowling Green, Kentucky.

Miss Elizabeth Sprague and Miss D. Sutherland of Toronto, Canada, are guests of El Monte Verde apartments. They left their home on a tour last December. Carmel has won their admiration. Mrs. Sprague is an aunt of Perry L. McDonald.

The management of the Carmel Club of Arts and Crafts have under consideration plans for a town fete on May 2 and 3, such as we had in 1922. Should the scheme be gone through with the affair will be called The Carmel Follies. The carnival spirit will prevail to the nth degree.

Frances Brewer gave a delightful party to a few of her friends last Saturday evening. They indulged in taffy pulling, parcheesi games and dancing. Those present were Marguerite Tickle, Virginia Rockwell, Helen Ward, Carribell Springer, Robert Reigg, Wesley Dickenson, John Rockwell and Richard Springer.

Mrs. William F. Knox and son have taken the Horsford cottage on North Lincoln street. While here they will do a great deal of entertaining.

Guests of Mrs. M. C. Chapin last last week were Mrs. Ida E. Jenkins and Mr and Mrs. Charles Hall of San Jose, and Mrs. Archie Nazier of Shanghai, China.

The March number of "Wee Acorn" publication of the pupils of Forest Hill school, was issued this week. It is interesting and attractive, and the shop keepers have taken generously of the advertising space.

Announcement is made that the exhibition at the [illegible] studio will be that of the paintings of Miss Nellie A. Knopf, professor of art at the Illinois Woman's College, Jacksonville, Ill. The exhibits opens next Saturday; continues ten days.

PROPERTY TRANSACTIONS

Deed—Harriet Reeves et vir to Ella R. Horsford. Lot 10, block 30, addition 4, Carmel-by-the-Sea.

Deed—Lina Goetz to Abby B. Abbott. Lot 9, block K, addition 1, Carmel-by-the-Sea.

Deed—Lois Leonard to Emma L. Williams. Lot 11, block 55, Carmel-by-the-Sea.

Deed—Carmel Development Co. to Nicolai J. and Jessie Rahr. Lots 7 and 9, north half of lot 5, block 11, addition 3, Carmel-by-the-Sea.

Deed—A. D. Rice et al to Nelliei and Cora Wolfe. Lot 1, block A5, addition 6, Carmel-by-the-Sea.

Deed—Ancil L. King et ux to Arnold W. Leighti. Lots 17 and 19, block 98, Carmel-by-the-Sea.

Deed—Arnold W. Leighti et ux to Ancil L. and Ruby G. Kin. Same property as above.

Deed—James A. Garland et ux to Ruby G. and Ancil L. King. Lot 2, block R, addition 1, Carmel-by-the-Sea.

Deed—Carmel Development Co. to Maude K. Harrison. North half of lot 23, all of lots 22, 24 to 28, no block, addition 3, Carmel-by-the-Sea.

Deed—Carmel Development Co. to Helen G. Mueth, as executrix of the estate of Agnes D. Signor, deceased. Lots 16, 18, 20, 25, 26, 27, 28, block B4, lots 1 to 16, 18 to 25, block B21, addition 7, Carmel-by-the-Sea.

Deed—Estate of Agnes D. Signor, deceased, to Sidney A. Trevett. Lots 22 to 25, block B21, addition 7, Carmel-by-the-Sea.

Deed—Marion Clark et al to W. B. and Anna McCracken. Lot 16, block X, addition 1, Carmel-by-the-Sea.

Deed—Valley Holding Co. to Helena Conger and Herbert Heron. Lots 1 and 2, block 74, Carmel-by-the-Sea.

Deed—Jasper E. Nichols et ux to Constance S. Lowell. South 30 feet of lot 16, block W, addition 1, Carmel-by-the-Sea.

Deed—Theodore H. Ehrenberg et ux to Elizabeth E. Field and Maude I. Hogle. Lots 2 and 3, block B 17, addition 7 Carmel-by-the-Sea.

Deed—Carmel Development Co. to C. H. Yates. Lot 1 and south 35 feet of lot 3, block FF, addition 3, Carmel-by-the-Sea.

Deed—Daisy F. Bostick to Altha Munter. East 55 feet of lots 17 and 19, block A, addition 1, Carmel-by-the-Sea.

Deed—Emelia E. Foster to Ernest P. Lion. Lots 2 and 4, block T, addition 1, Carmel-by-the-Sea.

Deed—Carmel Development Co. to Frank H. Short, Jr., and Dot M. Short. Lot 1, block 87, addition 5, Carmel-by-the-Sea.

Quitclaim Deed—Helen G. Mueth to Marion H. Clark and Elinor Brundin. Lot 1, block B-21, addition 7, Carmel-by-the-Sea.

Why Mr. N. Windsor (R. I.) Put Up with Rats for Years

"Years ago I got some rat poison, which nearly killed our fine watch dog. We put up with rats until a friend told me about Rat-Snap. It surely kills rats, though house pets won't touch it." Rats dry up and leave no smell. Prices, 35c, 65c, $1.25.

Sold and guaranteed by
CARMEL PHARMACY

Mutual Benefit

There is more in small-town banking methods than just the routine service dictated by custom. The Bank of Carmel is more than just a depository for funds. It mixes friendship and warmer motives than bank earnings in its relations with customers, and its trained counsel in matters of financial perplexities are freely available to the small as well as the large depositor. Let us prove that this mutual friendship and understanding has tangible value by bringing in your financial problems for solution.

The Bank of Carmel

Safe Deposit Boxes for Rent
Foreign Drafts
Travelers' Cheques

SPECIALS

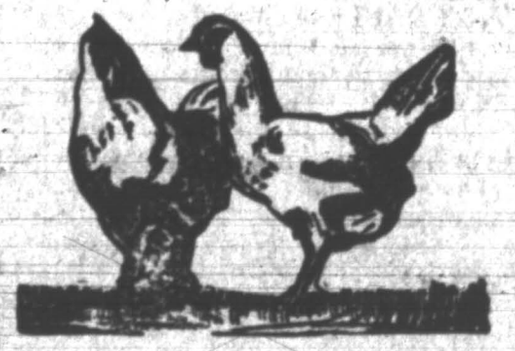
Four-room house, splendid situation, close in, furnished completely, $3,000

Large home, substantially built, three bedrooms, trees. It is in good condition and is a real home. Special price for short time.

Several special "buys" in lots for quick sales.

Elizabeth McClung White
Ye Realty Office

Poultry
Squabs



—Always on hand

Boiling Beef 10c per lb.
Corned Beef 10c per lb.
M-M Milk, large 10c, small 5c
Hersey's Cocoa, half-pound tins 15c

OCEAN VIEW MARKET

Telephone 963-W—Free Delivery

You are invited to inspect
our complete line of *Linweave* and *Hammermill*
stationery—printed or engraved to suit
your individual taste
at slight additional expense
at the Carmel Pine Cone Office—Phone 905 W-1

Reds Versus Blues Tomorrow's Baseball

The league-leading Reds maintained their stride last Sunday by defeating the lowly Wood Rats, 8 to 7. It was a warm game. The losers made three runs in the last inning and threatened to tie the score, but an easy fly ended hostilities.

Thirteen must be the Blues' lucky number, for they again scored that number of runs, this time against the Pioneers' eight.

Tomorrow afternoon the Blues will play the Reds and should the former team win, there will be a tie for first place.

Here's how the teams stand now:

	W.	L.	Pct.
Reds	5	1	8.33
Blues	4	2	6.66
Pioneers	2	4	3.33
Wood Rats	1	5	1.67

Triple Birthday Party

A three-cornered birthday celebration was held at the Ammerman home, in honor of Mrs. Julia Ammerman, 68, Miss Julia McEldowney, 12, and Joseph McEldowney, 42. The guests were Fred Ammerman, Mr. and Mrs. Raymond Sears, Mr. and Mrs. Wilbur Snyder, Mr. and Mrs. William Ammerman and children, Mr. and Mrs. Joseph McEldowney and children, Cameron Waite, Jack Ammerman, Mrs. Martha Oberdorf, Mrs. Julia Ammerman, Margaret Hewitson, John Weigold.

Good Printing at the Pine Cone.

RAT-SNAP
KILLS RATS
Better Than Traps For Rats
Writes Adams Drug Co., Texas
They say: "RAT-SNAP is doing the work and the rat undertakers are as busy as pop corn on a hot stove." Try it on your rats.
RAT-SNAP is a "money back" guaranteed sure killer. Comes ready for use; no mixing with other foods. Cats and dogs won't touch it. Rats dry up and leave no smell.
Three sizes: 35c for one room; 65c for house or chicken yard; $1.25 for barns and outbuildings. Start killing rats today.
CARMEL PHARMACY

BUILDING NEWS

A six room residence will be erected by Contractor Percy Parkes for Marshall De Witt, president of a San Francisco financial corporation, on his San Antonio street lots.

On a site high above the Highlands Inn, Mrs. Fox is to build a charming rustic dwelling with a patio. L. E. Gottfried, who recently completed a dwelling here for Mrs. Etha Fox, is the contractor.

James H. Worthington is having Contractor John T. Black build for him a twenty-five foot telescope tower to enable him better to pursue his researches and experiments in astronomy.

The Elizabeth Gamble home on Dolores street is nearly completed. Contractor M. J. Murphy has erected an attractive and practical house.

Advertise in the Pine Cone.

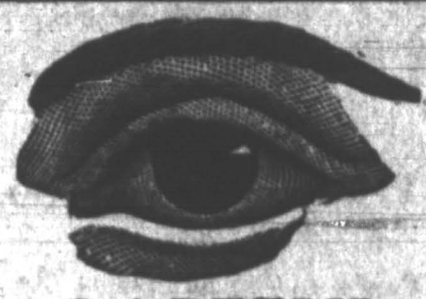
ANNOUNCEMENT

To the Electors of Carmel-by-the-Sea:

I hereby announce my candidacy for re-election to the office of City Clerk of Carmel-by-the-Sea, at the municipal election to be held Tuesday, April 14, 1924.

SAIDEE VAN BROWER.

March 21, 1924.


CAREFUL
in eye examinations, making, fitting and adjusting glasses.
HARE-HARKINS OPTICAL COMPANY
Phone 60

Pine Cone Out Every Saturday $2.00 Per Year

The Pine Cone

Excels in

Quality Circulation - Productive Advertising

Fine Printing

Pine Cone Advertisers Invariably Get Results

Subscribe

=If you live in Carmel

=If you are sojourning in Carmel

=If you have property in Carmel

=If you have friends in Carmel

=If you expect to live in Carmel

=If you wish to inform absent friends about Carmel—

Subscribe

Advertise

=Because you cannot afford not to

=Because the public wants to know what you have to sell

=Because advertising is an investment, not an expense

=Because it is the best modern way to sell merchandise or service

Advertise

Printing

=Every piece of our work is a work of art

=Every bit of social or individual stationery is treated in a manner distinct from commercial printing

=Every consideration is given to the three cardinal units in printing—paper, type and ink

=Every Pine Cone imprint constitutes a hall-mark of excellence upon the work that bears it.

Printing

Pine Cone Press Publishing Corporation

Carmel-by-the-Sea, California

Our Telephone 905 W-1—Ocean Avenue at Dolores Street

City Election News

The first of several neighborhood meetings to discuss the local zoning problem was held in the W. P. Silva home last Monday evening. Perry Newberry addressed the gathering and there were questions and answers.

* * *

John B. Dennis, for some time a Carmel resident, the contractor who built the St. Francis Hotel and the Flood Building in San Francisco, will be a candidate for city trustee for the four-year term.

* * *

Voters to the number of 556 are registered in Carmel Precints Nos. 1 and 2.

* * *

The president of the Carmel Sanitary Board, R. F. Gillett, is to be a candidate for city trustee, it is reported.

* * *

Former city trustee George M. Dorwart's chapeau is in the circle for the position of city father. He certainly knows the ropes.

* * *

For the office of city clerk it appears as if Miss Saidee Van Brower, incumbent, will be a candidate. The term is a four-year one.

* * *

C. H. Yates, who was a candidate for city trustee two years ago, will be on the ticket for the same job next month. He is a very competent man.

* * *

John B. Jordan, proprietor of Pine Inn, has acceded to the wishes of his friends that he permit his name to go on the ballot for a seat on the city governing body.

* * *

Charles O. Goold, who knows Carmel from top to bottom and inside out, a pioneer resident and a successful business man, will make the race for trustee.

* * *

Perry Newberry would rather be outside looking in. He will not be a candidate.

* * *

The Carmel Club of Arts and Crafts wishes it distinctly understood that as an organization it is taking no part in the zoning controversy.

1923-24 Carmel Rainfall

Reported by the Carnegie Laboratory, Carmel, to March 7, inclusive.

	Inches
Total this season to date	4.72
Total same date 1922-23	10.91
Total season 1922-23	14.12
Total season 1921-22	23.71
Total season 1920-21	16.74

DAYLIGHT HIGH AND LOW TIDES AT CARMEL

	Low		High	
Mar 22	5:26 a	—0.1	11:50 a	4.6
23	6:15 a	—0.4	12:47 p	4.3
24	7:10 a	—0.1	1:52 p	4.0
25	8:07 a	—0.6	3:05 p	3.7
26	9:50 a	—0.5	4:24 p	3.6
27	10:20 a	—0.5	5:38 p	3.7
28	11:33 a	—0.5	6:44 p	3.9

NAVAJO RUGS—For best quality and right prices in these rugs, direct from the Indian Reservation in New Mexico, see Miss L. R. Lichtenthaler, at bungalow, Lincoln st., near Ninth ave. Restocked with fine new assortment.

Lunch and T-Room
Open All Day
Home-made Candies and Ice Cream
Chicken Dinner Sunday $1.00
Curtis

Coming Local Events

Now on—Exhibit of etchings and block prints of California Print Makers' Society. Through March, 3 to 5. Arts and Crafts Hall.

Friday and Saturday, March 28 and 29—Three-act comedy, "Belinda." Arts and Crafts Theatre.

Saturday, March 29—Exhibit of the paintings of Nellie A. Knopf. Hagemeyer studio, ten days.

Friday evening, April 4—Celebration of Dickens' birthday. Arts and Crafts Hall.

Wednesday, April 9—Lecture on astronomy by James H. Worthington. Arts and Crafts Theater.

Monday, April 14—Evening of poetry, members only. Arts and Crafts Hall.

Monday, April 14—City election.

Friday evening, April 25—Ossip Gabrilovich, pianist. Monterey High School Auditorium.

Friday and Saturday, May 2 and 3—The Carmel Follies.

Monday, May 12—An Evening of Art. Members' Night.

First National Bank OF MONTEREY, CAL.

Building Soundly

The prudent man builds soundly for the future and puts his financial edifice on a secure foundation. An account with the FIRST NATIONAL BANK of Monterey is an assurance of safety for funds.
4 per ct. on interest accounts—a bank of service and stability

UNDER UNITED STATES GOVERNMENT SUPERVISION

Beautiful Homes
Designed and Constructed
Dewitt Appleton
Monterey, Cal.

"I Got Real Mad when I Lost My Setting Hen," writes Mrs. Hanna, N. J.
"When I went into our barn and found my best setter dead I got real mad. One package of Rat-Snap killed six big rats. Poultry raisers should use Rat-Snap." Comes in cakes, no mixing. No smell from dead rats. Three sizes. Prices, 35c, 65c, $1.25. Sold and guaranteed by
CARMEL PHARMACY

Work Shirts $1.25
Collar Attached
Crown Club Shirts
$3.50

Royal Society Stamped Package Goods
Articles artistically designed for the home and for wearing apparel
Goldstine's
Women's and Children's Wear
400 Alvarado Street, Monterey—Adjoining Postoffice, Carmel

Wermuth Public Garage
ALL WORK GUARANTEED
Machine Work
Towing
Storage, Washing
for Economical Transportation
CHEVROLET
Sales and Service
Gasoline, Oil
Automobile
Accessories
FREE CRANK CASE SERVICE
PHONE 634-J

Earl & Wilson Shirts
Stetson Hats
Golf and Sport Clothes
Society Brand Clothes
Charmak & Chandler
Men's Quality Shop
444 Alvarado Street, Monterey
Phone 192-W

CARMEL BAKERY
PRODUCTS
are pure and wholesome and are made under strict sanitary conditions. We invite inspection by our customers and others
Eat Bread Made in Carmel
Cakes, etc., made for special occasions

Inspect our new line of *Linweave* Stationery

Carmel Pine Cone

Published Weekly by The Pine Cone Press Publishing Corporation
Subscription Rates: One year, $2.00; six months, $1.25; three months, 65 cents
Entered as second-class matter February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.
W. L. OVERSTREET, Editor. Phone 905-W-1.

SELECTING YOUR TRUSTEES

It is earnestly to be hoped that the electors of Carmel in selecting those for whom they will vote for city trustees next month will not base their selection upon the stand of any candidates upon any single issue. The trustees will be elected for terms of two and four years.

During this tenure of office many matters of vital importance are likely to arise. What we should consider in voting for trustees is the all-round ability of the candidate to meet and solve the many problems which may arise. It would be injudicial to vote for a man or woman solely because he thinks [illegible]

RESPONSIBILITY

"When the mantle of responsibility falls upon a man he is clothed with a new power. Instantly he gathers new potentialities, new capacities. Nor is this exceptional. If not a possession of all, it is at least that of very many of us."

This truth—a quotation from a President of the United States—applies not alone to those elevated to the high places of the world. It applies to the average man in every line of work when opportunity places bigger responsibilities upon him.

There is nothing miraculous about it. The strength and capacity which are often so suddenly manifest are developed as an inner sturdiness through a long period of previous endeavor. They become evident only when the greater opportunity opens.

And, too, the "mantle of responsibility" is not flung blindly into the mob. It is usually quite carefully placed on the shoulders of the man qualified to wear it.

Change now to the brand that never changes and you'll never change again.

CREDITS & COLLECTIONS

current, slow pay and bad accounts made everywhere. Phone 163, Suite 5, T. A. Work Building Monterey, Cal.
MONTEREY CREDIT AND COLLECTION ASSOCIATION

Opportunities

LOST—Brown cape with fur collar. Mrs. Campbell, box 345, Carmel.

FOR SALE—Rose bushes and young trees, at the old Cotton place. Apply to Mrs. S. V. Harthorn 12th avenue and Junipero.

WANTED—To exchange for Peninsula property—vacant lots or close-in acreage. Have balance of $1300 on eastern property, payable $20 per month, 7 per cent interest included; would assume incumbrance up to $1000. Address P. O. Box 342, Oakland, Cal.

SUPERFINE table chickens from the Search ranch; also squabs. Dressed and ready Saturday noon on orders placed Friday afternoon. Call or address Casa de Rosas, 13th and Casanova, Carmel.

JOHN HOWARD FLANNER
TEACHER OF PIANO
Second and Monte Verde
Carmel

The Choicest Merchandise that can be secured carried in stock
Full line Fruits and Vegetables on hand at all times
NEWELL'S GROCERY—CARMEL

Make Your Iron Lighter

Ever notice how your iron grows bigger and heavier after you have been shoving it over your ironing board an hour or two

Del Monte Laundry's "Rough Dry" service saves you the labor of ironing—it smooths and dries, ready for use, all the flat work, towels, hosiery and underwear.

Ask our drivers about this service and its low cost.

DEL MONTE LAUNDRY
Telephone 89

For Sale
Guaranteed Used Piano
in
Italian Renaissance Period
Sherman Clay & Co.
Inquire Pine Cone Office

The Care of Your Wardrobe

is most important. Dust and dirt should not be left in clothing—it cuts the fine threads, making garments wear out long before they should. Let us take care of all your clothes.

Carmel Dry Cleaning Works
Phone 912 J-2
Delivery Service
Agents for GROVE LAUNDRY

"FOR ART'S SAKE" A Fortnightly Publication Except July & August
$1.50 per year mailed
321 1-2 North Los Angeles Street
Los Angeles, California

FULLER BRUSHES

I will be very glad to parcel post any Fuller Brush that you may desire to you at any time by notifying me.
A. I. WILSON, Special Rep.
P. O. Box 2, Pacific Grove, Cal.
Phone 573-M

CARMEL BOARDING KENNEL
for
SMALL ANIMALS

Under the auspices of the Carmel Humane Society. For rates and particulars write to Miss Dorothy Bassett, Carmel-by-the-Sea, Calif.

Lenten Season

Our store is offering a splendid array of FISH in cans; also Salt and Smoked Fish for the Lenten Season.
Only the best at reasonable prices
Telephone 963-J CARMEL GROCERY Ora Minges, Prop.

FOR INFORMATION As to PROPERTY IN AND ABOUT CARMEL ADDRESS CARMEL DEVELOPMENT COMPANY

CARMEL-BY-THE-SEA PHARMACY

Soaps, Toilet Articles, Perfumes
Films, Cigars, Cigarettes
Stationery

M. J. MURPHY
BUILDER
Ninth and Monte Verde St. Phone 594-J

The Vapor Cleaners
Phone 606
233 Alvarado Street, Monterey

We have our own Pleating Machine installed—all kinds of materials for skirts pleated reasonably

We deliver once a week any place in Carmel or Pebble Beach

MONTEREY COUNTY
HUMANE SOCIETY
ANIMAL SHELTER
High and Johnson Sts., Monterey
BOARDING KENNELS FOR DOGS AND CATS
All Animals Cared for
For any information regarding your pets or any stray animals call our telephone—882-W

New members of the Linweave family are here for your choosing. The last word in stationery

Margaret Returns to Home and Fireside

Everybody will be glad to know that "Margaret," sometimes known as Margaret Richie, is back among her friends once more. A year or two ago Margaret came to Mr. and Mrs. Robert Wells Richie and adopted them. Very soon she adopted the whole Carmel settlement. She had a regular garbage can, tea house and hotel route. The Richies in their beautiful new home at Pebble Beach felt not a little humiliated at Margaret's low tastes, but when, a few days ago, she disappeared the past was forgotten and a thorough search for her was begun.

The interest in Margaret's recovery was intense. She is everybody's friend and well beloved through the whole community. Many doubted her return. The bonnie Scottish maid in Curtis' restaurant was the only optimistic one. She went on saving choice bones and presented them as usual each evening to Mrs. Richie, always with the encouraging remark, "I know she'll come back." If Margaret had only known it, she had a good deal to come back for. Everybody rang Mrs. Richie up three times a day to ask if there was any news of the wanderer. The Richies began to be thin and hollow-eyed.

Then, one day, like a ray of light, came the tidings that Margaret could be found at a certain house in Monterey. Her owners tore over. Margaret was at the home of the people who claimed that she was theirs when she was a pup and b'gosh they were going to keep her. Bob stormed, Jean wept. Former owners obdurate. Finally Bob had an inspiration. "Turn her loose and if she follows us when we leave, it shows she thinks she's ours."

"Nothing doing," from the unpleasant one. "She loves to ride and she'd follow anybody."

Bob was desperate. "All right, then. I'll make you a sporting proposition. Turn her loose a half hour after we leave, and see if she comes back to us. We'll let Margaret decide this question herself."

The man whipped out his watch. The Richies knew the psychological moment to depart. They gave Margaret a long, loving, knowing look. It worked. Margaret reached home that evening and ever since then they've been receiving the congratulations of their friends and at the baseball game Sunday afternoon they gave the reunited Richies a humdinger of a reception.

And Margaret is just a wee plebe doggie, but her owners don't care a rap about her pedigree. They are satisfied just to have her.

Last Sunday afternoon from four to six Mrs. M. L. Hamlin entertained at the first of several Sunday afternoon teas that she expects to give at her delightful home. Mrs. J. S. Snow and Mrs. C. S. Snow, assisted by Miss Jean Taylor, Miss Louise Prince, and Misses Alyse and Maude Snow, presided at the tea table.

Booklets, programs, manuscripts of the better kind at the Pine Cone craft Printing.

Fordson

Make this a Fordson Year

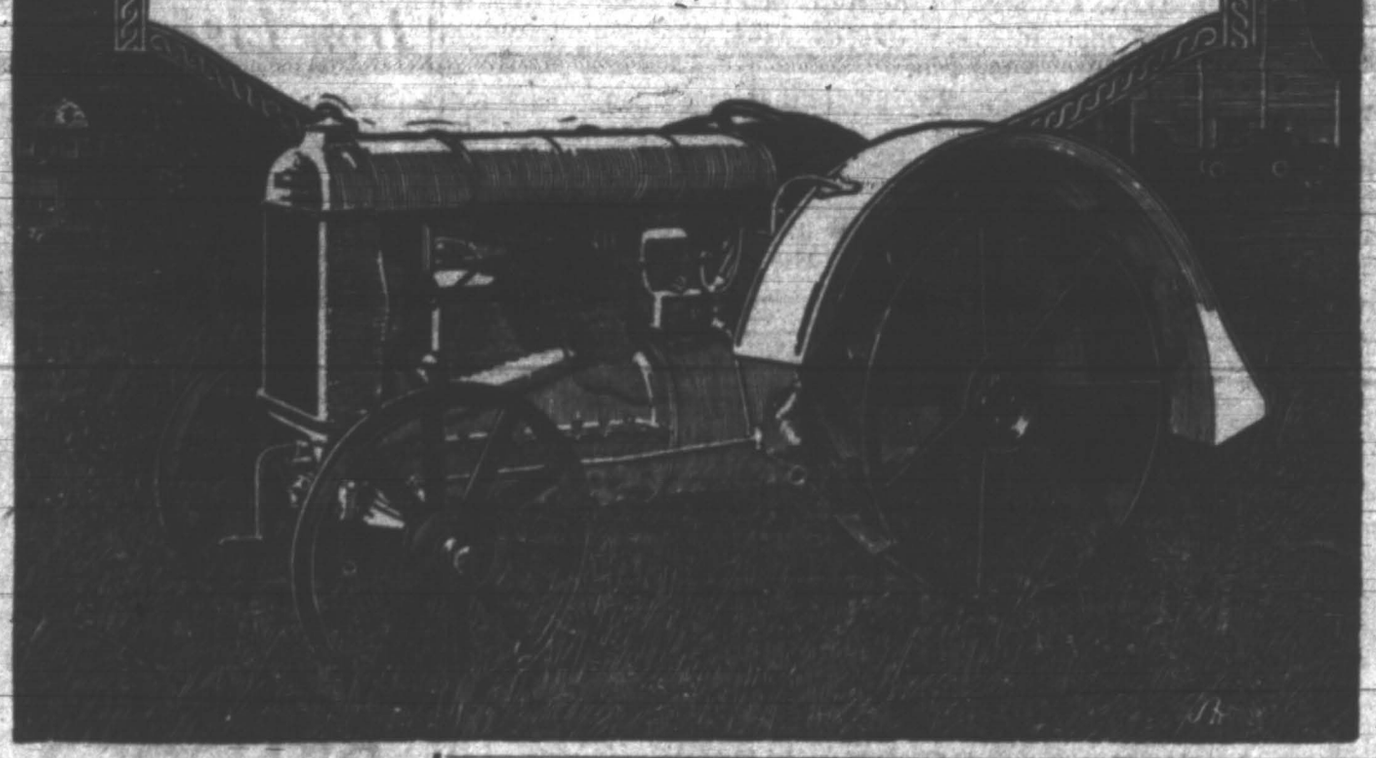
Have dependable Fordson Power ready when the fields are first ready for breaking.

Through all the year, use its steady, versatile power for bigger profits on every farm task that requires power.

To be sure of this, however, we must have your order now. Spring with its peak load of Fordson buying orders is almost here.

Don't wait. Order today. Make this a Fordson year.

Ford Motor Company
Detroit, Michigan



Salvation Army Asks for Aid

The Salvation Army is at present starting a self denial appeal for home and foreign missions. Envoy Jules Ghislain is starting to collect for the same, and anyone wishing to contribute to this worthy cause can send their donations to Box 232 Pacific Grove. This year the need is great and we hope you will give freely as the Lord has given unto you. Thanking you for past favors.

CAPTAIN GUS BOIVIE,
Officer in Charge.

Adv.

Advertise in the Pine Cone.

HARRIS B. COMINGS R. A. PECKHAM

CARMEL GARAGE

Awarded the Salesmanship
in Carmel for

LINCOLN AND FORD CARS

Phone 363-W Ford Sales and Service

A MEMORIAL

Dedicated to the memory of Thos. Shrewsbury Parkhurst, who passed on March 26, 1923.

No spot on earth so dear to me at night
Where stars and silvery moonlight shine o'er
Carmel Highlands-by-the-Sea.
And stately pine trees outlined 'gainst the sky like sentinels
Keep watch until the morning dawns
For you and me.

No spot on earth so dear to me when nature's day breaks forth
O'er Carmel Highlands-by-the-Sea—
"Fullness of Peace, Power and Plenty" breathed from
Sun and misty fog and rain till evening shadows fall again
For you and me.

And when to us the final summons comes
Methinks that morro'd in the Great Beyond will be
God's "little bit of heaven on earth"—
Carmel Highlands-by-the-Sea,

ELIZABETH S. CHAMBERLIN.

The Square

COMPEL ADMIRATION

The Square

Unattractive home grounds are simply those without little artistic touches which are inexpensive and yet add so much to the appearance of your home.
An attractive lattice fence or trellis compels the admiration of passers-by.

Beautify Your Home Grounds

Homer T. Hayward Lumber Co.

Nineteenth and Ocean
Pacific Grove, California

G. L. Fitzsimmons,
Local Manager

Phone 429

Pine Cone's Log of Literature & Art

For Quantity Output

Mrs. Gene Stratton Porter, the novelist, has filed with Secretary of State Frank C. Jordan an application to operate a company in California for the purpose of producing books, plays and scenarios, and also of filming and exhibiting motion pictures. The corporation, originally formed under hte laws of Delaware, is known as Gene Stratton Porter, Inc. The novelist was announced as president and Ingle Carpenter of Los Angeles as her California representative. Capital was given as 3000 shares, no par value.

Painting Brings Big Price

For 400 years the art world sought "The Madonna, Holy Child and Titian's Daughter, Lavinia," but without success. Recently its recovery was announced when Linwood M. Andrews, [illegible] the painting from Adolph Brougier, Santa Barbara artist, in whose garret the masterpiece lay neglected and without fame as the lost prize for 33 years.

Thirty-four years ago Brougier purchased the painting in Florence, Italy, where he happened to come upon an auction sale of canvasses. There was nothing to indicate that the canvass was the most precious Old Master in the possession of an American.

Brougier paid $150 for the painting and cached it away in the attic because he decided that there was nothing to mark the picture as worthy of a place in his studio.

More than a year ago Brougier discovered a fascination about the long-neglected painting and cleaned it up. The new brightness brought a resemblance to the great touches of Titian and the Santa Barbarian called in experts to study the work.

Then came Andrews and he obtained the services of art authorities who confirmed the belief and labeled the picture as genuine Titian.

Andrews closed his option on the painting and last week paid to Brougier $100,000 for the canvass.

They Want Right to Condemn

The theater-goers of Paris are supporting the right of audiences to condemn as well as applaud the work of actors on the stage, and to this end they quote Moliere, who said that this was a privilege one purchased along with his theater ticket.

Whistling in a French theater is more of an insult to the actor than is hissing in an American playhouse, and recently it has been freely practiced in the dignified and staid Comedie Francaise, the government theater in Paris. More than one well known tragedian has heard whistling, accompanied by pointed comments on his alleged incapacity, from bored spectators.

The police have tried several times to stop the practice by ejecting the offenders, but without result. The public is now clamoring for its right to "throw brickbats" as well as bouquets.

Florence Belknap, M. D.—Treatment and instruction in biologic living. Office and treatment rooms, Carmelo street, south of Ocean avenue. Hours 1 to 4 p. m. adv.

A Haven for Artists

The municipal authorities of Paris are going Henry George one better in solving the rent question and are to do [illegible] with rent entirely, and give a [illegible] besides.

On Montmartre is to be built a community for artists—studio buildings, assembly halls, galleries, and even soup kitchens and nurseries for children.

It is the city's gift to art, and comes as a result of the fact that the scarcity of dwellings has forced the rich to take what they could. They preferred to use studios instead of tenements, and grad[illegible]

Notes

Chemical analysis of a black, ink-like material spattered on John Singer Sargent's famous painting, "The Synagogue," on the walls of the Boston public library, has been ordered by the librarian. The police have been asked [illegible]

The painting has been a storm center for more than two years. Objections to its presence in the public library are made by Jews, who maintain that in its symbolic presentation of religion of old it is an insult to the Jewish race.

The Clavilux is an organ-like instrument that plays light on a screen for the eye, just as music is played into the air for the ear. The instrument blends the qualities of color and of light—now rising and falling in soft gradation, now marshaled in full, impressive splendor, now fading into abrupt darkness. Sonatas of light and symphonies of color are thus made possible.

J. W. HAND
Established in 1912
REAL ESTATE & INSURANCE
Cottages for Rent. Notary Public
Agent for Star Cleaners

Pianos
Phonographs
Records
PALACE DRUG Co.
PHONE 594-W
CARMEL

A Rat That Didn't Smell After Being Dead for Three Months
"I swear it was dead three months," writes Mr. J. Sykes (N. J.). "I saw this rat every day: put some Rat-Snap behind a barrel. Months afterwards, my wife looked behind the barrel. There it was—dead." Rat-Snap sells in three sizes for 35c, 65c, $1.25. Sold and guaranteed by
CARMEL PHARMACY

The Watch and Clock Shop
Specializing in high-grade repairing of all kinds
CHARLES FRANK
WATCHMAKER AND JEWELER
Dolores Street, near Ocean Avenue, Carmel

Notary Public Houses for Rent
CARMEL INVESTMENT COMPANY
Real Estate Phone 656

I pay no one to recommend me
PERCY PARKES
DESIGNER AND BUILDER
Parkes Building, Dolores Street, near Ocean Avenue
Phone 901-W-3 CARMEL-BY-THE-SEA

L. E. Gottfried
Designer and Builder
of
Attractive Homes
Office, Perry Bldg., Ocean Ave. Phone 656

LEARN TO DANCE
CLASSIC BALLET and BALLROOM DANCING
Hotel Del Monte each Friday and Saturday
J. Reynolds Van Vleck, America's best in Dance Tuition
Phone or call for information or appointments
An opportunity seldom offered. Phone 780

LEONARD & LEONARD
CHIROPRACTORS
Underwood Apts. 2d floor, Rm. 5, MONTEREY
Daily office hours 10 to 12 and 2 to 4
Evenings—Monday, Wednesday and Friday, 7 to 8
Other hours by appointment. Phone 171 W. K.

Phone 748-J—South Pacific Street
Past Grammar School—also entrance on Carmel Hill
How could such sweet and wholesome hours
Be reckoned but with herbs and flowers!
MONTEREY NURSERY

Now in Bloom—TUBER BEGONIAS
Specialties in all the old-fashioned flowers as well as the choicest of newer introductions. Trees, Shrubs, Flowers—Everything for the Garden Beautiful. Gardens Planned.
The old Charles Rollo Peters Place

ECONOMY GROCERY
T. L. EDLER
Good Merchandise—Reasonable Prices
Satisfaction or money refunded.
Phone 862

TO ZONE OR NOT TO ZONE

Says Zoning Petition Was Not Ignored

By Perry Newberry

The argument published in the Pine Cone last Saturday, that the Zoning Ordinance should be defeated as a "rebuke" to the trustees because they refused to accede to the petition of 367 of "our residents and tax-payers," who [illegible] passed by the trustees, merits a reply. Probably because the writer of the article, Mrs. Hogle, was out of town at the time, she speaks of the petition being "ignored," saying that the trustees "calmly asked the people, 'What are you going to do about it?'"

Nothing like that happened, as everybody who attended the meeting knows. Trustees voted for the ordinance, ex[illegible] before the whole city electorate for referendum. I made a careful analysis of the petition and have checked it up with the city's registration since the close of registration, March 15.

Of the 367 signers of that petition, 110 are not registered voters of Carmel-by-the-Sea. They either did not live in[illegible] uralized—or were not of legal age, or overlooked registering; anyhow, they are not entitled to a vote on April 14. Take away these 110 signers, and 257 are left. As the total registration within the city limits is 552, it is seen that 295 registered voters of Carmel—38 more than were on the petition—would have been refused their right to vote on the matter had the trustees granted this petition.

Then, too, many of those who signed the petition were not opposed to the ordinance, but signed so that the matter could be brought to a referendum. A number who signed the petition are active workers today for the passage of the ordinance; some are district leaders in the campaign being made for it. I will be very much surprised if on election day one-half of those who signed the petition do not vote to sustain the trustees.

A last word: Why "rebuke" the trustees by biting off your nose? If we trustees need a "rebuke" don't do it at the expense of the town. In a little more than a month three of the four trustees who voted for the ordinance cease to be trustees. Reardon, Maxwell and myself are no longer an issue in this campaign. We're out. Forget us and vote for or against the Zoning Ordinance on its merits. And as for "Aristocracy" in this city—piffle! Whoever tries to raise class hatred in this town where we've all worked side by side, helping out community affairs, doing our dramatic and other stunts in harmony, building for the common good, should be requested to please stop. That would be really serious.

Grammar School Miss Has Fine Birthday Party

The home of Mr. and Mrs. Harry Turner on Lincoln street was the scene of a jolly party last Friday evening when a large number of friends were invited to join in the celebration of Miss Helen Turner's twelfth birthday anniversary. Dancing, games and refreshments were the big factors in the evening's entertainment. The following were present:

Wilma Bassett, Dorothy Aucourt, Beatrice Burge, Caryl Jones, Margarite Tickle, Iola Nichols, Mary Wetzel, Mary Ammerman, Maurine Plein, Evelyn Arne, Ruth Tyler, Gertrude Tyler, Mildred Chappell, Carmelita Pepper, Helen Turner, Miss Mildred Samuelson, Wesley Dickenson, Robert Riggs, Herbert McGuken, Martin Leidig, Glenn Leidig, Billy Heron, Harry Aucourt, George Young, Rowan Rapier, George Turner, Billy Turner and Harry Turner.

For the Liver.

We usually try out all the remedies friends suggest to us, but occasionally it is necessary to balk. One editorial friend tells us how to cure a sluggish liver, which we know we have. Says he: "Take one spade, one hoe and one rake, twice a day, and dig a cure out of the garden."—Honey Grove Signal.

City Zoning Catechism

Questions asked by citizens regarding the zoning ordinance are here answered by the City Planning Commission and the City Attorney.

(Continued)

Question—Is it true that the City Planning Commission worked behind closed doors in drafting the Zoning Ordinance?

Answer—It is not true. On the contrary, the commission invited every real estate agent in town to be present at the meeting six months ago at which the first rough draft of the ordinance was made, believing that a real estate man because of his experience was well fitted to give advice as to the future growth and needs of the town.

In response to our invitation Mr. H. C. De Yoe and Mr. C. C. Hogle met with us and discussed the matter fully, making suggestions as to zone limits which the commission accepted and incorporated in its recommendation to the board of trustees. We further consulted with men of experience along this line, including Mr. [illegible] of the Bolton Trust Company, and Duffie McDuffie of San Francisco, on the basic principle of zoning. We turned in a report to the Pine Cone, outlined the proposed zones on the map in the city hall and awaited public interest and discussion.

Question—Is it true that the Zoning Ordinance will not permit us to "bind books, weave rugs, make baskets, grow flowers for market and market them in our residential district?

Answer—It is not true. Such avocations carried on in your home are not touched by the Zoning Ordinance.

Question—Are 140 or more lots 25x100 feet in area as good as confiscated by the Zoning Ordinance?

Answer—In the first place the city assessor's books show only two 25-foot lots owned singly, namely Lot 7, Block 67, owned by the Carmel Development Co., and Lot 22, Block 37, over the gravel pit, owned by Edward J. Sullivan of Los Angeles.

All other 25-foot lots are owned in groups of two or more, which can be used advantageously in building a larger house, with opportunity for gardening, etc., thus commanding higher rental and making the neighborhood more desirable.

SUSAN PORTER, Secretary.
HELEN W. PARKES

I am of the opinion that the foregoing replies are a proper interpretation of the zoning ordinance.

ARGYLL CAMPBELL, City Attorney.

Mr. and Mrs. Lucius Powers of Fresno are in their cottage for a two weeks' stay. Lucius, Jr., and some frat brothers from Berkeley are down for the week-end.

Ever Think of That?

Civilized man is a wonder. He cuts down a forest to build a city and then plants trees to make a park.—Atlanta Constitution.

TOO LATE TO CLASSIFY

WANTED—to rent, June 1 to Aug. 15, furnished cottage; must have 2 bedrooms, dining room, kitchen and bath; state price and location. Geo. F. Foye, Box 642, Oakland.

WANTED—Young man wishes store or office work of any kind. Investment considered. Address P. O. Box 113, Carmel.

"Do Rats Talk to Each Other?" Asks Mr. M. Batty, R. I.

"I got five cakes of Rat-Snap and threw pieces around feed store. Got about half a dozen dead rats a day for two solid weeks. Suddenly, they got fewer. Now we haven't any. Who told them about Rat-Snap." Rats dry up and leave no smell. Three sizes: 35c, 65c, $1.25.

Sold and guaranteed by

CARMEL PHARMACY

Land Speculators Object to Zoning

By Anne Martin

Quiet and privacy are two of the rarest and most expensive things in this greedy age of almost prohibitive land prices, high rents and excessive cost of building. Land in Carmel has been the exception to this almost universal condition throughout the country, as [illegible] been available to prospective residents at reasonable prices, owing to the far-sightedness of the developers of this region. I am informed, however, that land speculators have acquired certain tracts in various parts of Carmel, hoping to sell it to prospective hotel or apartment builders at a large profit, and that these speculators are leading the opposition to the zoning ordinance.

If allowed to do this, it will have as undesirable effect on the future development of Carmel as it has already had, for example, in New York. And with less reason, as Carmel's land development is restricted only in the direction of the ocean. Overcrowding and noise, exorbitant land values, higher rents, higer taxes, will be the inevitable result if the speculators' policy be [illegible]

Without the ordinance, over-crowding with apartment houses and the increased traffic and noise, can invade any neighborhood, and much of Carmel's charm be lost forever. With the ordinance, these unique and priceless possessions in this noisy world, the assurance of reasonable quiet and privacy on one's own plot of ground, will be safeguarded the residence districts, while ample provision for hotels and apartments is made in the districts set apart for that purpose.

"One lot, one house, one household" seems to be a good slogan for those who wish to preserve the peace and spaciousness of the residence portion of Carmel—and a forty-foot lot is not any too spacious at that!

In Addition to His Income Tax

There's a fine stretch of highway between Gilroy and San Juan. A Carmel citizen was driving over it last week at sixty per. He was halted by a speed cop.

"What's your name?" said the strong arm of the law.

"Herbert Heron," was the reply.

"What's your business?" was the next question.

"I keep a book shop"—with pride.

Heron was set back fifteen iron men, and the man on the motorcycle remarked, "You're pretty speedy for a bookseller."

SAMPLE FREE Send us your name and address, a post card will do, and we will mail free and postpaid, a sample copy of

Popular Mechanics MAGAZINE

the most wonderful magazine published. It contains the never ending story of the Events of the World and

400 PICTURES

160 Illustrated Pages every month, that will entertain every member of the family. There is a special department for the Radio fan; for the Handy Man and Farmer who like to use tools; for the Amateur who wants tips on how to do and make things, and Women are delighted with the "Household Tools" pages. Each issue contains something to interest everybody. You do not obligate yourself in any way by asking for a free sample copy. If you like it you can buy a copy every month from any Newsdealer or send us your subscription—$2.50 for one year.

Popular Mechanics Company
200-214 E. Ontario St., Chicago, Ill.

WE PAY the largest commission to subscription Agents, and want one in every community. Send for AGENTS' FREE OUTFIT. Name two references

NOTICE OF ELECTION

NOTICE IS HEREBY GIVEN: That a general municipal election will be held in the City of Carmel-by-the-Sea, County of Monterey, State of California, on Monday, the 14th day of April, 1924, for the following officers:

Two (2) members of the Board of Trustees of said city for the full term of four years; one (1) member of the Board of Trustees of said city for the short term of two years; and one (1) Clerk and one (1) Treasurer, for the full term of four years.

The following proposition will be submitted at said election: "Shall the ordinance entitled 'An ordinance establishing zones in the City of Carmel-by-the-Sea, regulating the use of property therein, fixing set-back lines, and providing penalties for the violation hereof,' finally passed by the Board of Trustees of the City of Carmel-by-the-Sea, on January 22, 1924, be adopted?"

There will be one consolidated voting precinct for the purpose of holding said election, consisting of a consolidation of the regular election precincts established for holding State and County elections, as follows: Consolidated Voting Precinct "A," comprising State and County precincts, Carmel No. One Precinct and Carmel No. Two Precinct, and the polling place thereof shall be at Robin's Furniture Store, Lot 2, Block 76, in said city. The polls will be open between the hours of 7 o'clock a. m. and 6 o'clock p. m. of said day.

The following named persons, each an elector and resident of the consolidated voting precinct for which he or she is appointed, have, by the Board of Trustees of the said city been appointed and shall constitute the Board of Election for said Consolidated Voting Precinct "A," to conduct the election at said polling place, to-wit:

Inspector: Paul C. Prince.
Judge: Herbert Heron.
Clerks: Katheryn J. Overstreet and Clara B. Leidig.

Dated this 5th day of March, 1924.
(SEAL)

SAIDEE VAN BROWER,
City Clerk of said City of Carmel-by-the-Sea.

Date of first publication, March 8, 1924.
Date of last publication, March 22, 1924.

NOTICE OF ELECTION FOR TRUSTEE OF ELEMENTARY SCHOOLS

Notice is hereby given to the electors of Sunset School District, County of Monterey, State of California, that the annual meeting for the election of School Trustee will be held on Friday, March 28, 1924, at the Public School House in said district.

There will be one Trustee to elect for three years.

The polls will be open at one (1) o'clock P. M., and kept open until six (6) o'clock P. M.

The officers appointed to conduct the election are:

Walter Schuyler, Inspector; Bolling Gregg, Judge; Annie C. Edmonds, Judge.

ALFRED E. BURTON,
FLORENCE SPOEHR.
School Trustees, Sunset School District.
Dated March 8, 1924.

011917

NOTICE FOR PUBLICATION.

(Register)

DEPARTMENT OF THE INTERIOR
U. S. Land Office at San Francisco, Calif.
February 29, 1924

Notice is hereby given that Charles A. Vink of Carmel, Calif., who, on October 8, 1921, made additional stockraising homestead entry, No. 011917, for S½ NE¼, N½ SE¼, N½ SW¼, Sec. 21, SW¼ NW¼, NW¼ SW¼, Sec. 22, Township 17 S, Range 1 E., M.D. Meridian, has filed notice of intention to make three-year proof, to establish claim to the land above described, before the Register and Receiver, U.S. Land Office, San Francisco, Calif., on the 16th day of April, 1924.

Claimant names as witnesses: J. J. Mora, Harris D. Comings and R. C. De Yoe, of Carmel, Calif., and Harry L. Wilson of Monterey, Calif.

Lida M. Hume, Register

Date of first publication March 8, 1924.

Date of last publication, April 5, 1924.

Real craft printing at the Pine Cone Press. Prices no higher than for ordinary work.

Bright Pupil Writes of Carmel Industries

The eleven and twelve-year-olders of our Sunset school, whose teacher is Miss Georgia Sally White, have been writing compositions recently, the subject being, "The Industries of My School District." What is considered the best one submitted was written by Beatrice Berger, 11 years old. It is herewith presented:

The location of Sunset School District is in Monterey County, California. The district takes in Carmel, Carmel Woods, Pebble Beach, Mission Point and the Eighty Acres. It is a very beautiful place, and is rather artistic more than commercial.

Carmel has a productive weaving industry, having three shops, "Cabbages and Kings," "The Weavers" and the Forest Hill School. They weave dresses, scarfs, hats, bags, rugs, trimmings, table runners, furniture covers, tapestries and sweaters. They use old Danish and Swedish patterns. They also make original designs.

D. W. Burrell, advertising manager of the "Merchants' Economist," says that California will become a leading silk state in both growing and weaving it, and Carmel will become the center of the weaving industry.

Carmel has a paper called the "Pine Cone" which is published every week. Its circulation is about seven hundred. The paper is artistic and has many rare cuts which no other paper has. Often eastern papers send here for the cuts. If a poem is printed, a picture is printed with it. It also has a platen press which prints posters in color for plays. It has just finished its tenth year of successful publication.

Carmel has three photographers—Louis Slevin, Johan Hagemeyer and Louis Josselyn. Louis Stevin has had many pictures in the rotagravure section of the San Francisco Chronicle.

Mark Daniels, Sr., is a grower of plants. He has an experiment station at Pebble Beach. At one time he was superintendent of the National Parks of the United States. He is now superintendent of the Del Monte Grounds, and he has done much to improve them.

There are many novelties made in Carmel. Abalone jewelry is polished and shaped. They make rings, pins and necklaces. Mr. Henry Larouette has made many things from the root of the manzanita plant. He has made napkin rings, ash trays and candlesticks.

Carmel, among other things, has a dairy. It sells one hundred gallons per day, and ten gallons of cream. The dairy keeps forty cows in the valley of Carmel, and it has its own bottler and sterilizer. The cows are milked twice a day.

Not very much farming is done. There is some cattle raising, and some fruit is grown. There is also truck gardening.

Carmel is best known for its art colony. It has the famous Forest Theater, which is in the open. A new theater is being built called the Theater of the Golden Bough."

Carmel is rapidly growing. Every one should be glad to live in such a beautiful town.

Mrs. William Kent of Kentfield, Marin county, visited Mrs. W. O. H. Martin and Miss Anne Martin here last week, on their way to Santa Barbara and San Diego.

If you have an item of local news, a personal about some visiting friend, have entertained at a card party, birthday party or other social function, or hear something of interest about any former Carmel resident, call up 905 W-I and tell us about it—or send us a postcard with the names carefully written.

SPECIALTY SHOP

Curtains and Lamp Shades made to order

New York Drapery Fabrics on display

647 Alvarado St.—Phone 704-W

MONTEREY

Shadows Cast by Coming Events

The Date Was Wrong

By mistake the date of the poetry evening at Arts and Crafts was given as April 11. The mistake we now correct. On April 14, the regular monthly meeting date for members, the club will have the very special enjoyment of hearing two poets, lovers of Carmel, read their own poetry. Miss Jessie B. Rittenhouse and Cluton Scollard, long known through their writings, have graciously consented to give us this opportunity.

The Dickens Party

Friday evening, April 4, Arts and Crafts will celebrate Dickens' birthday, and will add another to the series of Dickens evenings so interwoven with the history of Carmel. We want our new members to realize that this entertainment, perhaps more than any other possible, will bring them in touch with Arts and Crafts traditions.

Great Heavens!

James H. Worthington, will, on Wednesday evening, April 9, give his astronomical lecture in the theater, open to the public at a nominal sum, proceeds to go to the club. Mr. Worthington [illegible] us show him he has honor in his own adopted country.

Some Doings

Belinda! March 28 and 29. You know Belinda. If you don't, you ought to. The first week in May. The Carmel Follies You don't know yet, but you're going to. And the outdoor street carnival in conjunction. Think of Arthur Cyril as Margo, the Duncan Dancer.

Two Picture Showings

Club meeting for members only, Monday, May 12; an Evening of Art, conducted by a modern painter. Later in the month there will be a showing of extraordinary colored motion pictures by George E. Stone.

A Heron Production

A play is to be put on by Herbert Heron, which we look forward to happily, even before we can say anything more about it.

SUSAN PORTER,
For the Publicity Committee.

Writers Not Conversationalists.

Addison, whose classic elegance has long been considered the model style, was shy and absent when with people. In conversation, Dante was taciturn and satirical. Gray and Alfieri seldom talked or smiled. Rousseau was remarkably trite in conversation, without a word of fancy or eloquence in his speech. Milton was unsocial and sarcastic when much pressed by strangers.

You Must Register

All citizens desiring to vote at all the 1924 elections must register. The books are now open at the Pine Cone office.

Dates upon which registration closes for the various elections are as follows:

May Presidential Primary, April 5

August Primary, July 26.

November General Election, October 4.

Free Seeds

A generous quantity of vegetable seeds has been supplied the Pine Cone by the United States Department of Agriculture for free distribution. Call and obtain a packet for spring planting.

Two dollars a year will keep yourself or friends informed through the columns of the Pine Cone.

MANZANITA THEATER

Open 730—Comedy Starts 7:45—Feature 8:15

TONIGHT

Where the North Begins

Starring Rin Tin Tin, the Wonder Dog

SUNDAY, March 23

Romance Land

Ton Mix—COMEDY by Larry Semon

TUESDAY, March 25—Double Bill

Lights Out--Daughers of Luxury

Agnes Ayres

THURSDAY, March 27

Midnight Alarm

Firemen's Benefit

Admission—Adults 30c; Children 10c

NOTICE OF DISSOLUTION OF CO-PARTNERSHIP

NOTICE IS HEREBY GIVEN, that the co-partnership heretofore existing between Mrs. Martha Schoell and Mrs. Sylvia Ramsey, under the firm name and style of Ye Carmel Beautie Shop, in the City of Carmel-by-the-Sea, California, has been dissolved by mutual [illegible] Shop will hereafter be conducted by Mrs. Martha Schoell as sole proprietor, to whom all bills should be paid and rendered.

Dated at Carmel-by-the-Sea, California, the 1st day of March, 1924.

(Signed) MARTHA SCHOELL.
(Signed) SYLVIA RAMSEY.

PROFESSIONAL CARDS

CONSTANCE BRUHL—TEACHER of the Piano; open for engagements as accompanist; European training. Saturdays and by appointment. Studio: Parkes Building, Dolores st., Carmel. Phone 870.

ATTORNEYS - AT - LAW—Treat and Campbell, Goldstine Bldg., Monterey. Phones: Office, 164; residence, 909W3.

DR. R. M. HOLLINGSWORTH, D.D.S., general practice of Dentistry, Extracting a specialty. Opp. First National Bank, Monterey, Cal. Telephone 212.

BROWNELL & BROWNELL DENTISTS—Room 17, Work Building, Monterey, Cal. Phone 872. Hours 8 to 5.

DR. MYRTLE CRAMER GRAY Osteopathic Physician, Work Building, Monterey. Office phone 179; residence 595-J.

MRS. PAULINE TAYLOR Shampooing, Facial Massage, Manicuring and Scientific Scalp Treatments. Box 543, Carmel Highlands Gates.

YE CARMEL BEAUTIE SHOPPE—(Pine Inn) Carmel-by-the-Sea Marcelling, hair dressing, hair dyeing, water waving, shampooing (Harper method), manicuring, facial massage, scalp treatment. 904-W-S.

DR. C. E. BALZARINI—DENTIST. Rooms 1 and 2, Goldstine Building. Phone 134. Monterey, California.

Pick-Up

4 Lots and Five-room House and Bath—in pines

Price $2,300

Inquire

Arthur T. Shand

Next to Postoffice
Dolores St., Carmel, Calif.

TYPEWRITERS

All makes. Distributors for ROYAL and CORONA Typewriters; Santa Clara, San Benito and Monterey Counties.
We rent 'em, sell 'em, fix 'em—all makes. Guaranteed Garden City Brand Ribbons and Carbon Paper.
24 East San Antonio St., San Jose
BECKNELL & BRAZEL
L. S. SLEVIN, Carmel Rep.

WHEN IN SAN FRANCISCO STOP AT THE

Columbia Hotel

O'Farrell at Taylor Street. From Southern Pacific Depot, Third and Townsend Station, take number 20 car. Off at Taylor. One block north. From Ferry station take A, B, C or D car, off at Taylor. One block south.

IN THE CENTER OF THINGS

Attractive Rates
Single rooms .....$1.00 per day
Outside rooms .....$1.50 per day
Rooms with Bath...$2.00 per day

FIREPROOF BUILDING
125 COMFORTABLE ROOMS

We have a new road map of the entire State. Drop us a card and we will be glad to mail one to you.

The Cinderella Shop

is agent for the
Bromley-Shepard Jersey
and Flannel Dresses

Each dress made to individual measure

The Waldvogel Studio
Monterey
DECORATIVE EMBROIDERY
For costumes and the interior of homes
POTTERY
Adobe El Gallerón, 517 Polk Street

OWL CLEANERS

107 Franklin Street, Monterey
Phone Orders to 193

Work called for and delivered on Thursdays and Fridays in Carmel and Pebble Beach

Mrs. Crandall (Iowa) Tells How She Stopped Chicken Losses

"Last spring, rats killed all our baby chicks. Wish I'd known about Rat-Snap before. With just one large package we killed swarms of rats. They won't get this year's hatches, I'll bet." Rat-Snap is guaranteed and sells for 35c, 65c, $1.25.

Sold and guaranteed by
CARMEL PHARMACY

Pine Needles

Mrs. Jennie Coleman and Mrs. Ella Rigney are home again, much refreshed after their stay at Burke's in Sonoma county.

C. W. Morey and Miss Rosamund Morey have as guest Dr. Charles Lindley of Lakewood, N. Y., where the Morey home is.

Memories of the original Blue Bird Tea Room were recalled last week when Carmel was visited by Mr. and Mrs. Nakimizo and baby. The little mother was well known and popular here as Karne.

Adriana Spadoni's latest book, "Mrs. Phelps' Husband," was placed on sale in this city a day or two ago. And news comes that one of her other books, "Noise of the World," is to be published in England.

The long list of local property transactions, published in another column, shows the healthy demand for homesites keeping up remarkably well. Our building contractors have plenty of work on hand and in prospect.

Six and a half pounds of lusty young manhood invaded the home of Mr. and Mrs. Hal D. Bragg last Saturday morning. When the youngster enrolls in school he will first learn to write Dougall Daniels Bragg. We'll wager that the boys call him Dan.

Voters registered in the two Carmel and one outside precincts up to and including March 15 number over 600. There should be about 500 votes cast at the municipal and referendum election on April 14. The presidential primary election takes place on May 5, registration for which closes on April 5th.

Convalescing from a serious illness, Charles Morgan of San Francisco is here with his sister, M. De Neale Morgan.

Mrs. Lucy C. Hayward, who has spent the past six months in Southern California, has returned to Carmel, and is residing at La Playa.

Marshal Gus Englund has about completed the collection of monies imposed by the recently enacted municipal license ordinance. He collected only for part of the quarter.

Mr. and Mrs. W. Trinkler and Mrs. Trinkler's mother, Mrs. E. Winter, motored down for the week-end from San Jose. Mr. Trinkler is the owner of Trinkler-Dohrman's store. They have recently-built a home on 12th and San Antonio street.

[illegible] people, are occupying the Clampett cottage here. They had as last week-end guests Mrs. Cornelia Clampett Shuman, Miss Alice Moffitt, Miss Claudine Spreckels, Edward Harrison, Donald Clampett and Frank Kennedy.

Have Percy Parkes build your home. He builds them right. adv

Provide for the future

Plan now to provide an estate for the benefit of your family by investing in the 7 per cent preferred shares of this Company.

This investment combines the very desirable features of safety of principal—because it is backed by sound, physical properties—with a liberal return which comes to you in the form of a dividend check every three months.

By the regular re-investment of dividends, you can apply the benefits of compound interest to your funds; there is no safer, surer road to financial independence.

Ask for full details of the investment opportunity these preferred shares afford.

Coast Valleys Gas and Electric Company

Bellesby Engineering and Management Corporation

Engineers—Managers

Blue Bird T-Room

Luncheon 12 to 2 p. m.
Tea 3 to 5
Dinner 6 to 8
Sunday Dinner 1 to 3
Chop Suey and Chow Mein to order
Phone 904-J-4.
Pottery and Gifts For Sale

Basham's

CARMEL-BY-THE-SEA
Dainty Lunches
Fine Candies
Fountain Drinks
Cigars and Tobaccos

ARTS AND DECORATION
ART AND ARCHEOLOGY
THE ARTS
INTERNATIONAL STUDIO
AT THE
SEVEN ARTS

MISSION TEA HOUSE
Afternoon Tea
3 to 5
Dinners and Luncheons
served only by
appointment
Dancing
by appointment

CARMEL HIGHLANDS INN

A refined sojourning home, overlooking the ocean.

On the Monterey Coast, south of Carmel, California

CHALETS EN SUITE AND SINGLE

For rates and reservations address
MANAGER HIGHLANDS INN
Carmel, California
Phone 8 F 1

Send a weekly news letter to the folks back home. The Pine Cone fills the order at $2.00 a year.

CHURCH NOTICES

CARMEL CHURCH
Lincoln Street, South of Ocean Avenue
Morning Service, 11 o'clock.
Sunday School, 10 a. m.
Rev. Fred Sheldon, Pastor
Strangers Welcome

ALL SAINTS CHAPEL
(Episcopal)
Holy Communion every Sunday at 8 a. m.
Morning Prayer and Address at 10 o'clock every Sunday except first Sunday, when there will be Holy Communion also.

CHRISTIAN SCIENCE

MONTEREY PENINSULA COMMUNITIES

CARMEL—CHRISTIAN SCIENCE SOCIETY
North Monte Verde Street
Sunday Service ..... 11:00 a.m.
Sunday School ..... 9:45 a.m.
Wednesday Evening Meeting at 8:00
Reading Room—Tuesday and Friday—2 to 4 p.m.

MONTEREY—CHRISTIAN SCIENCE SOCIETY
Women's Civic Club, Main Street
Sunday School ..... 9:30 a.m.
Wednesday Evening Meeting at 8:00

PACIFIC GROVE FIRST CHURCH OF CHRIST, SCIENTIST
Fountain and Central Aves.
Sunday Service ..... 11:00 a.m.
Sunday School ..... 9:45 a.m.
Wednesday Evening Meeting at 8:00
Reading Room—Week days, 2 to 4 p.m. Sundays, 3 to 5 p.m., closed holidays.

All are cordially invited to attend the services and visit the Reading Rooms.

FURNITURE

The Equivalent

That's exactly what the CLIMAX Furniture store offers—the equivalent of every dollar you pay us, with a bonus of service and satisfaction.
We are adding largely to our stock, that you may have a wider selection of home utilities and adornments.
We want you to associate this store with all that is desirable. We shall strive to do our part, and invite your careful inspection and free criticism.

THE CLIMAX FURNITURE CO.
Franklin and Pacific
Phone 80 MONTEREY

PINE INN
Management John B. Jordan
CARMEL-BY-THE-SEA
California

AMERICAN PLAN
Open All the Year

Ocean Avenue at Monte Verde
TELEPHONE 363